SWANA MID-ATLANTIC CHAPTER WEBINAR PROGRAM

SWANA Webinar Program

SWANA hosts webinars on various industry-related and membership subjects as part of its core value to promote education. A typical webinar has a speaker present a power point slideshow for 45 minutes, which is then followed by up to 30 minutes of Q & A from the audience.

For more information on the SWANA webinar program, including scheduled webinars, go to https://swana.org/Education/eLearning/Webinars.aspx.

Mid-Atlantic Chapter Webinar Program

To facilitate and promote educational opportunities within the Mid-Atlantic Chapter and as a service for the membership, the SWANA Mid-Atlantic Chapter has purchased registration credits via the SWANA Chapter Webinar Program that are available at no charge to the Chapter membership. SWANA CEUs are available for participants.

Any Mid-Atlantic Chapter member may request a webinar credit from the Chapter and is encouraged to present the webinar at his/her chosen location for multiple Mid-Atlantic Chapter members or non-members. Reaching out to other SWANA Mid-Atlantic Chapter members in the Member's area and making his/her presentation location available for them is highly encouraged to maximize the value of the credits. This can be done informally by the Member or by a broadcast email by the Chapter to all of the members via the Chapter email distribution list.

Members shall use the following protocol to obtain a credit:

1. At least five days before the date of the SWANA webinar, the Member will request a code from the Chapter Webinar Coordinator.
2. Follow the instructions to register for the webinar on SWANA’s website using the code. Detailed directions are listed on this page: https://swana.org/Education/eLearning/ChapterWebinarProgram.aspx.
3. On the day of the webinar, log in to the SWANA website to participate.
4. After the webinar, within three days, submit the name and date of the SWANA webinar seen and the names of the Chapter members, as well as the number of non-members, who participated to the Chapter Webinar Coordinator.

The Chapter Board of Directors may also award webinar credits to individuals as a prize or incentive, or use them as part of a Chapter-wide event.